

Iterating before the iterations

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in order to RE-MAKE



1. SIZE *DOWN*

Original piece:

500mm x 700mm – (A1) 594mm x 841mm

* Machine:

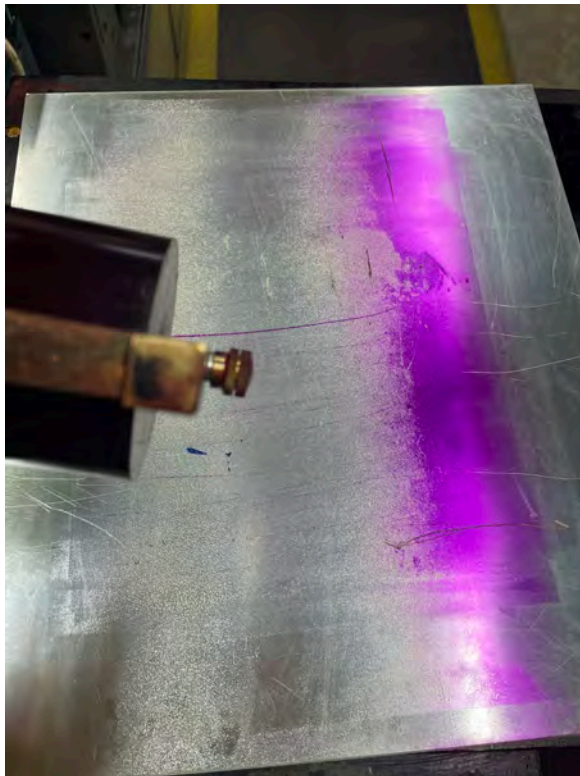
360mm x 460mm – (A3) 297mm x 420mm

Size down = the letterpress is smaller,
the maximum size could fit a A3

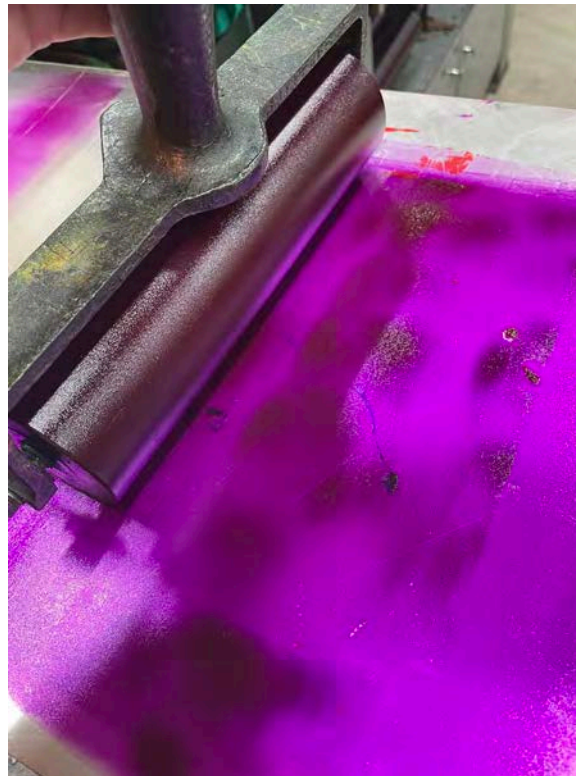
1. SIZE *DOWN* --> 2. *MANUAL* BACKGROUND

* Roller direction

The gradient is vertical con the original piece, if i wanted to do the gradients with the machine rolls, the gradient would turn out horizontal (landscape)

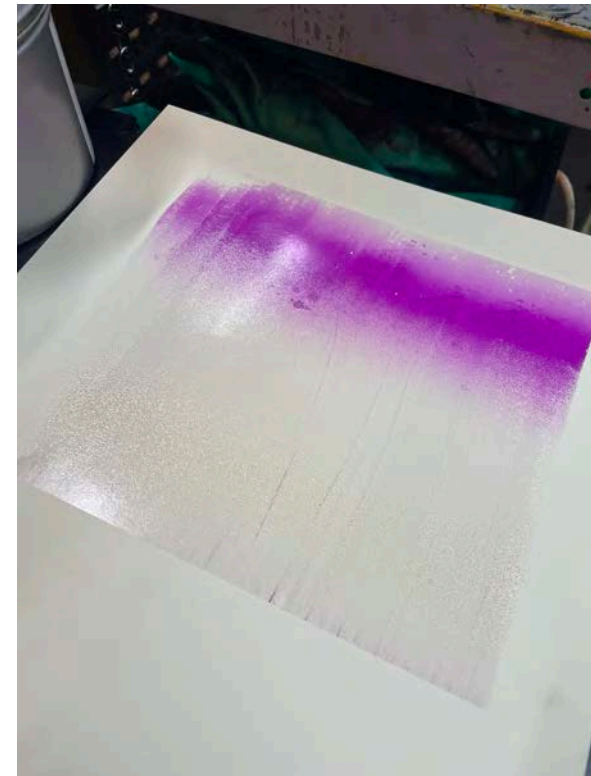


Mix the colour intensity and evenout on a metal plate

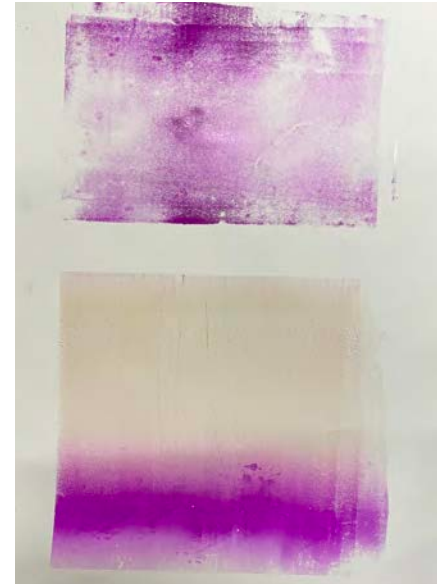


*

Manually roll the colours on a wood plate



testing...



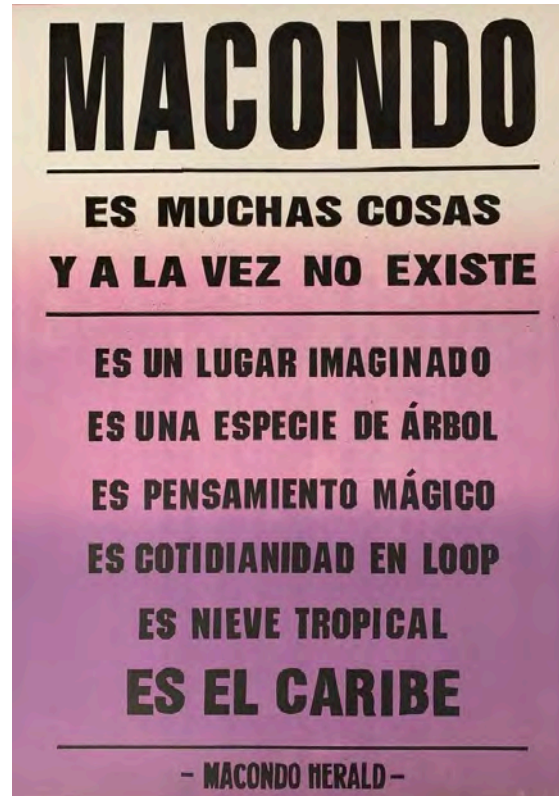
Colour intensity and gradient
using ink without pigment

when it dried it looked yellow
and turned too viscose



1. SIZE *DOWN* --> 2. *MANUAL* BACKGROUND

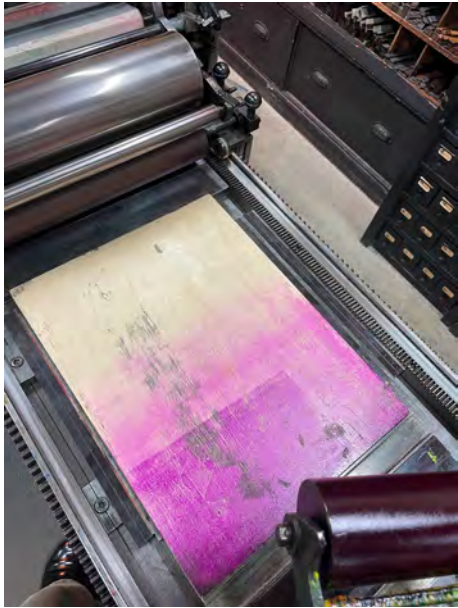
2.1 background



First test

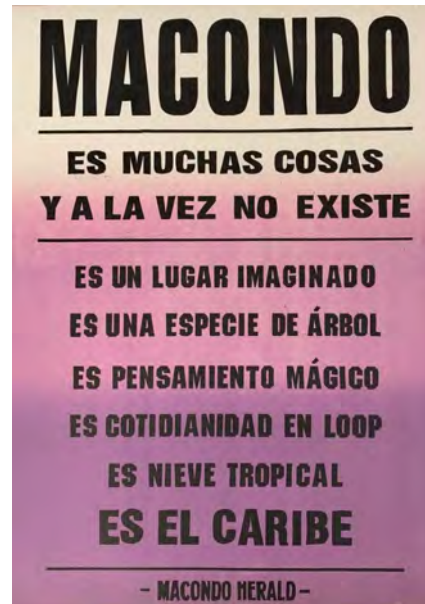
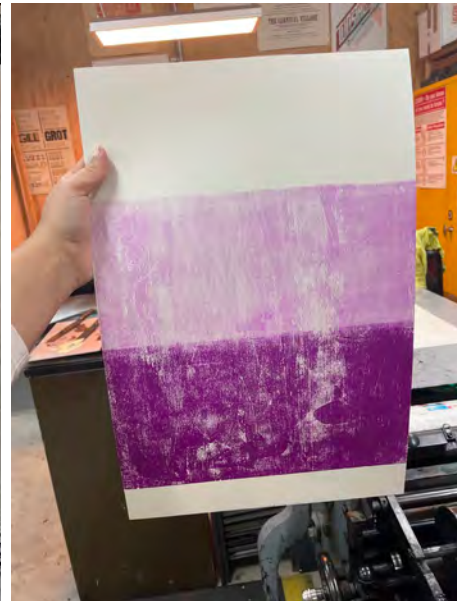
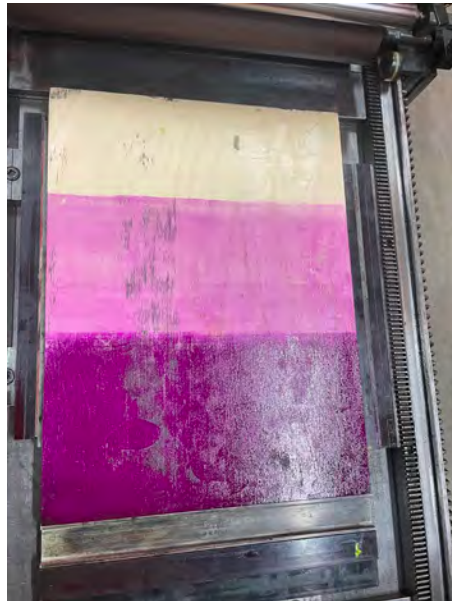
Single colour gradient.

The original colour gradient looks segmented in two colour rectangles



2.2 background

Manually added
more color



2.3 background

& more...
in the bottom

*
had to blend more the
purple-white transition

this process was more tedious
but gave me more flexibility.
Ex: add more colour slowly,
decide on the intensity of colour



2.4 background
ink "error"



2.5 background
tested a different paper
the ink didn't settle properly

also, moved the paper from the middle,
the print went sideways

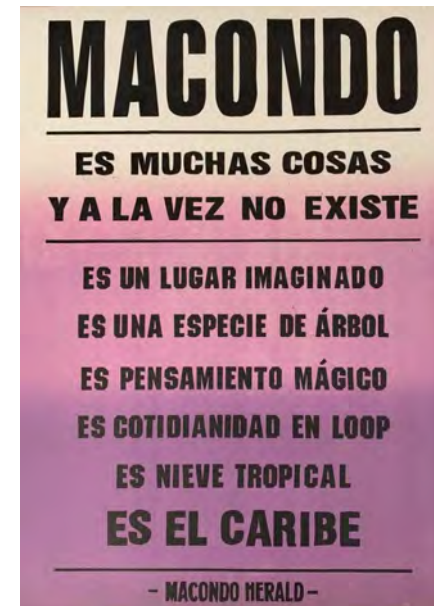
*



2.6 background
Create a better transition



2.7 background



1. *SIZE DOWN* --> 2. *MANUAL BACKGROUND*
--> 3. *DIFFERENT TYPE*



compromise between:
similarity - size - compress/narrow

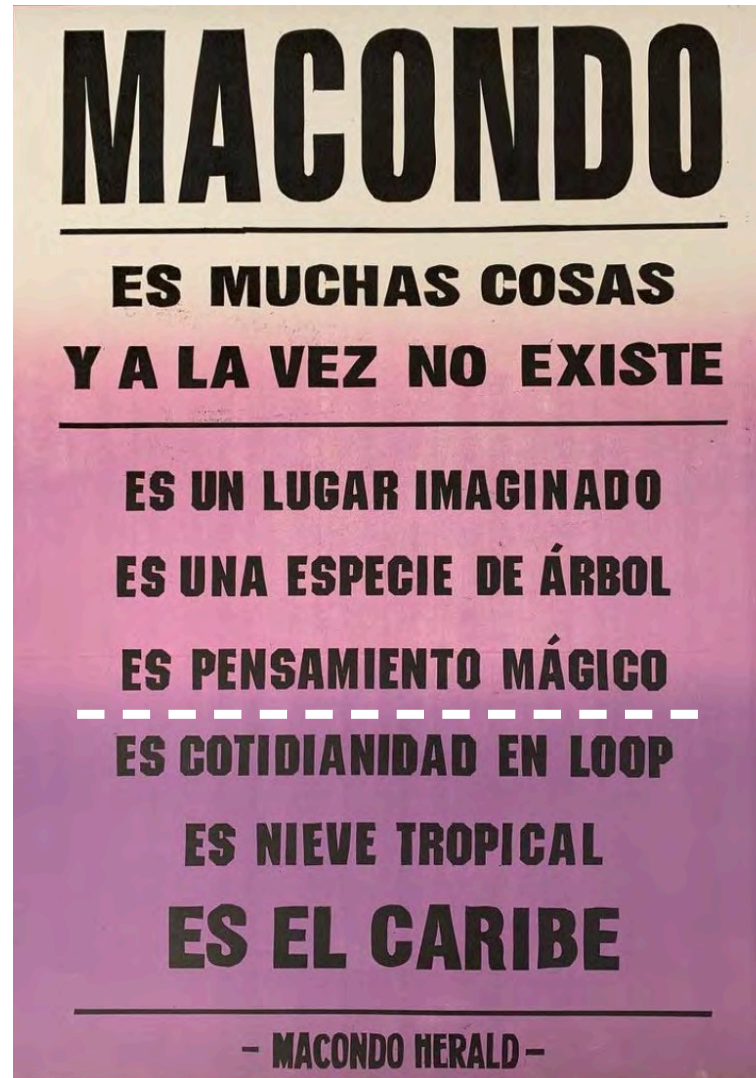
no type with accents



1. SIZE DOWN --> 2. MANUAL BACKGROUND

--> 3. DIFFERENT TYPE

--> 4. LESS TEXT



*

ran out of A's, would
had to use inverted V's

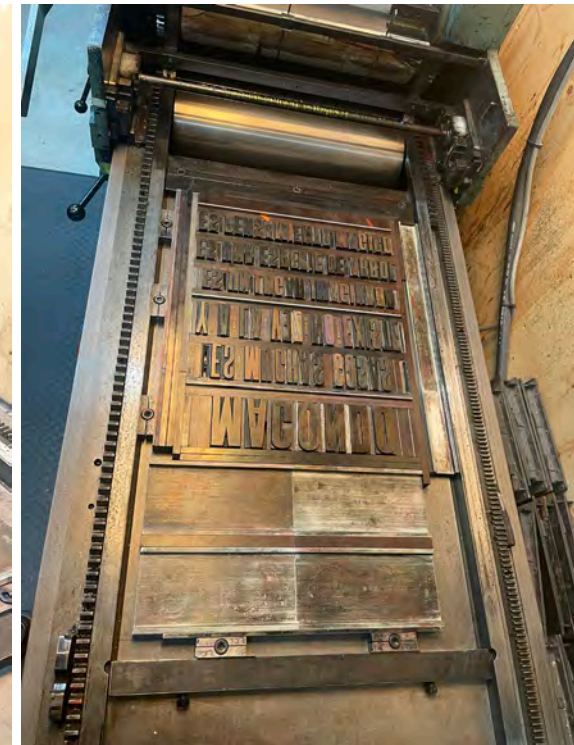


setting the type & arranging the spacing ...
(eyeballed that part of the process)



type that where damaged

placing the “furniture”



In order to secure the
type in its place = no movement

add rulers/lines for the design

got me thinking on exploring length



1. SIZE DOWN --> 2. MANUAL BACKGROUND

--> 3. DIFFERENT TYPE

--> 4. LESS TEXT

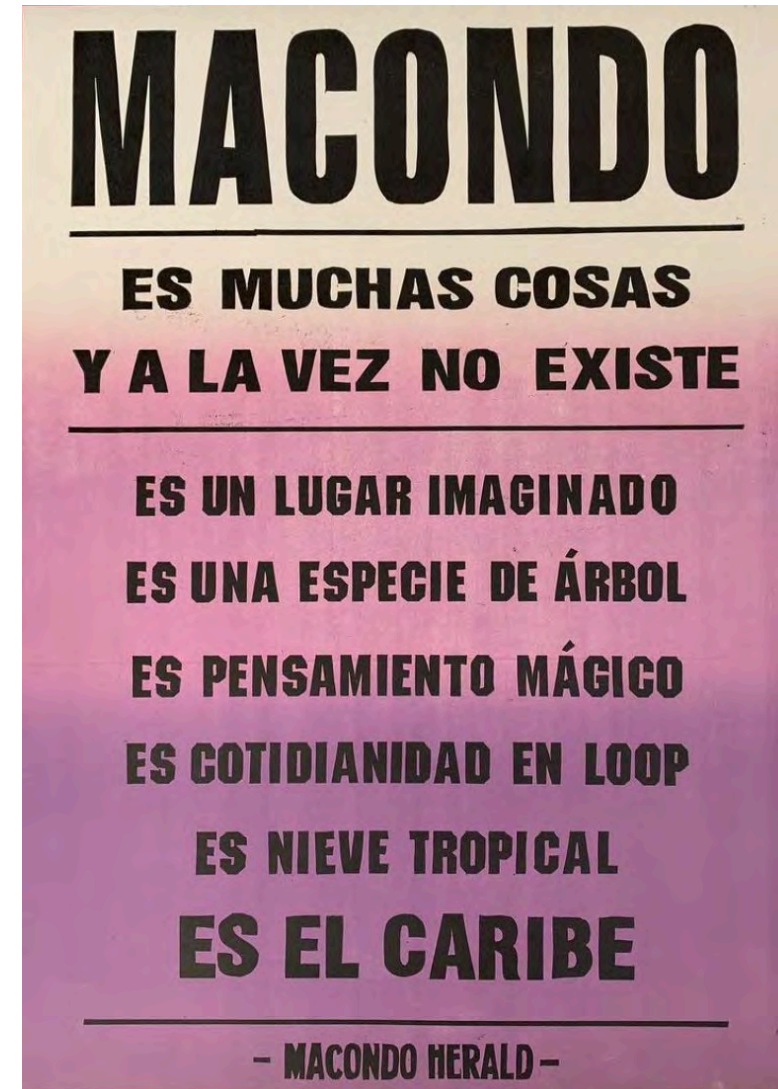
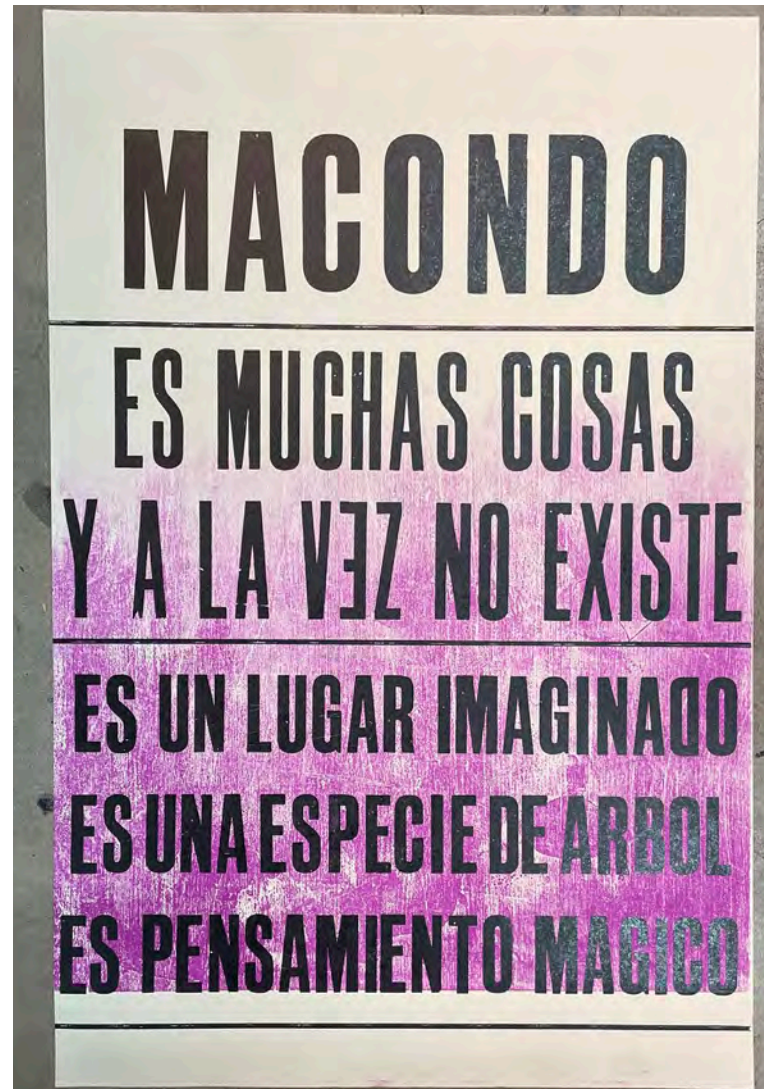
--> 5. RESULTS

5.1 result

*

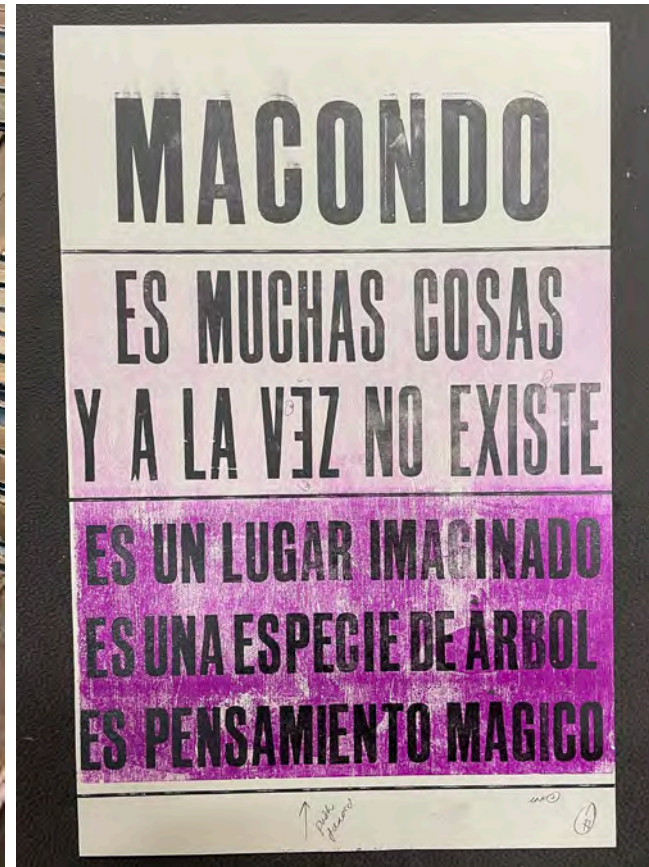
test - over 1st background test

- backwards type
- negative spacing
- word spacing
- center the text/background



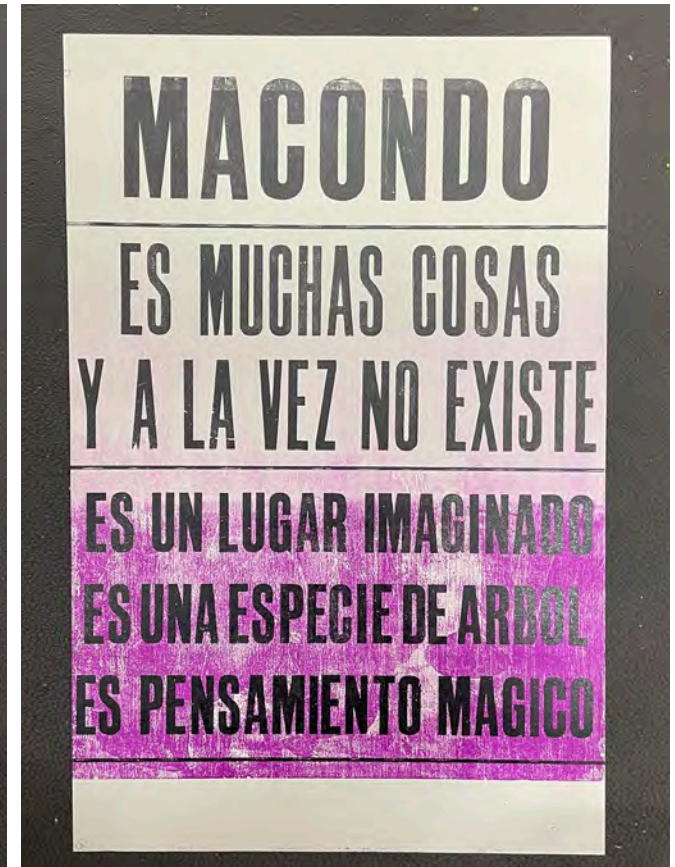
start to make alterations with
the composition already set

5.2 result



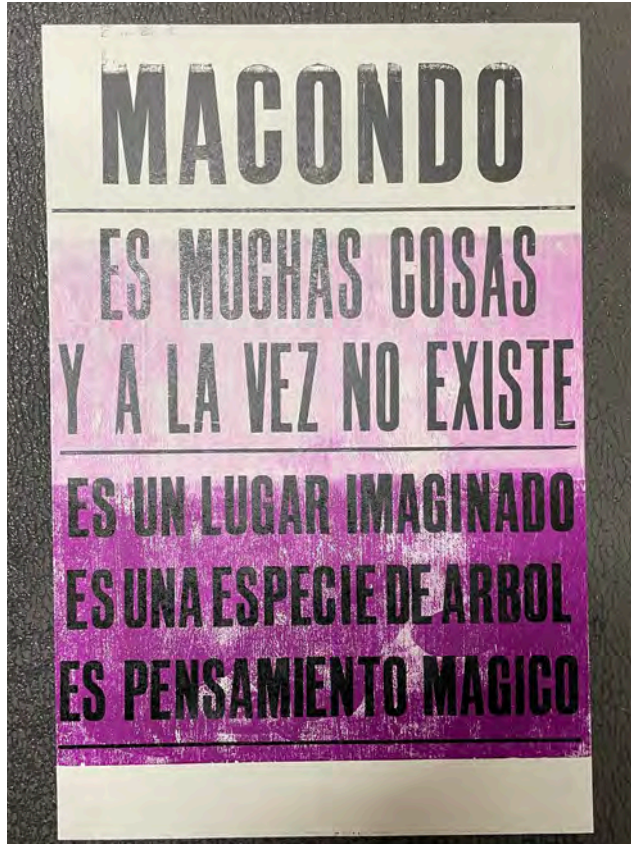
push back +

5.3 result

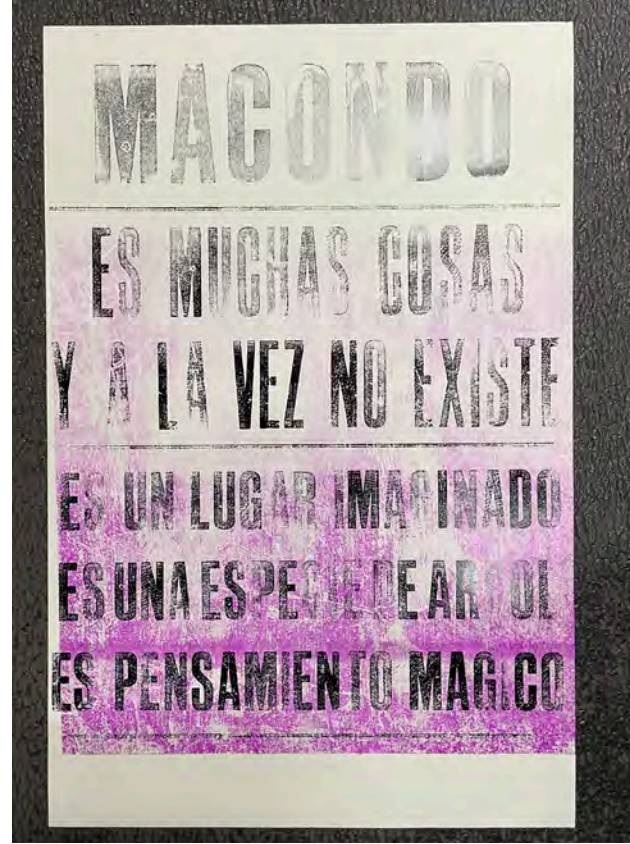


fix some negative spaces

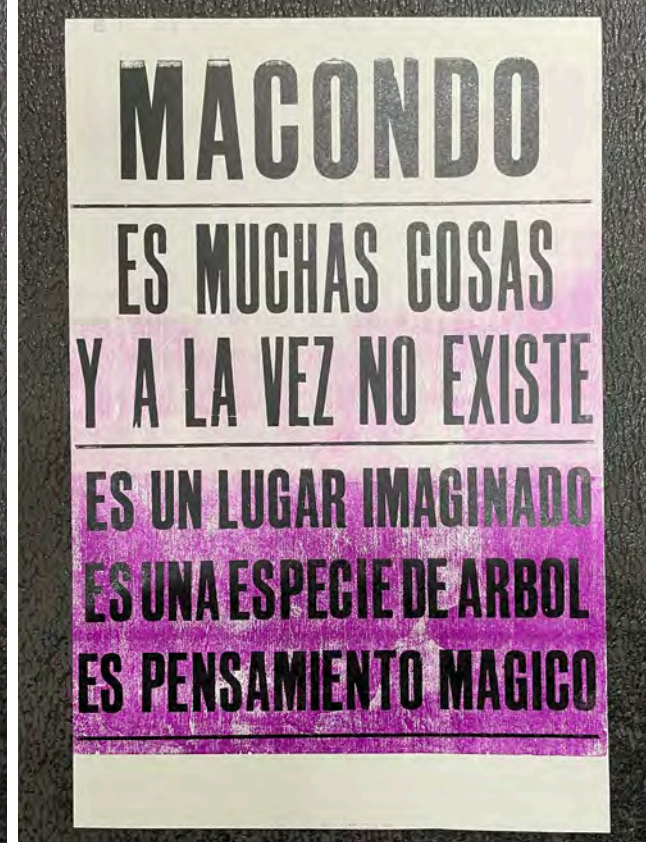
5.4 result



5.5 result

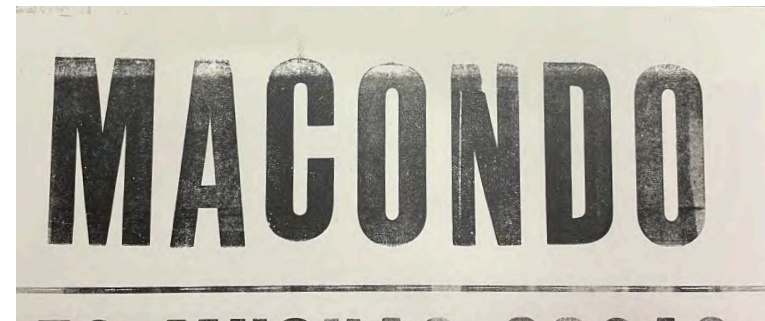


5.5 result



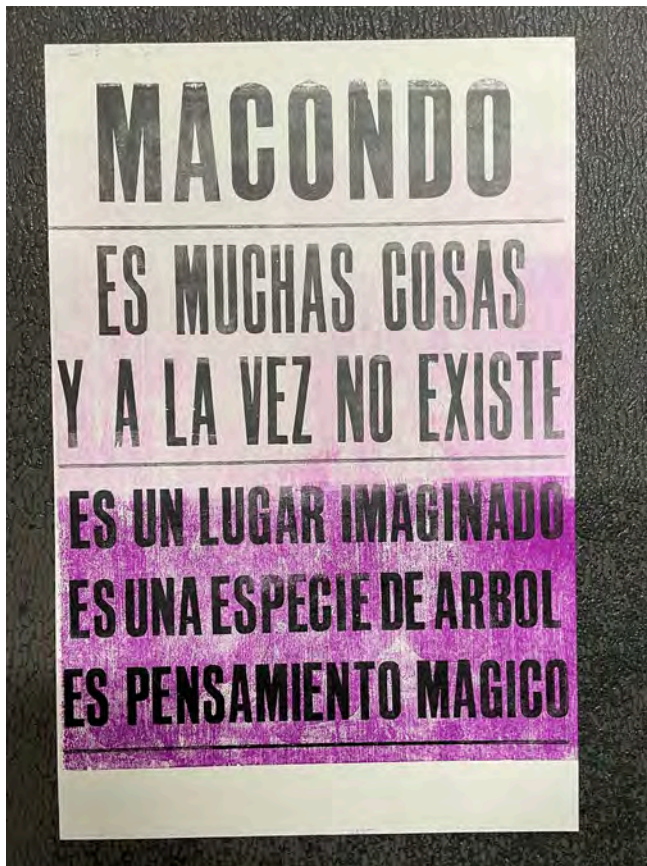
backlash from the weight of
the paper.
It is thicker than the original

& less experience

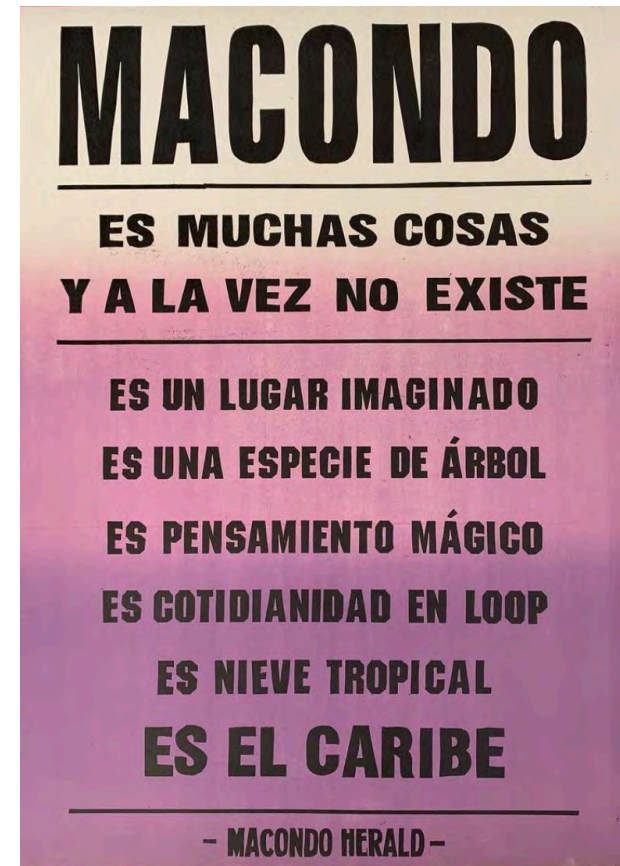
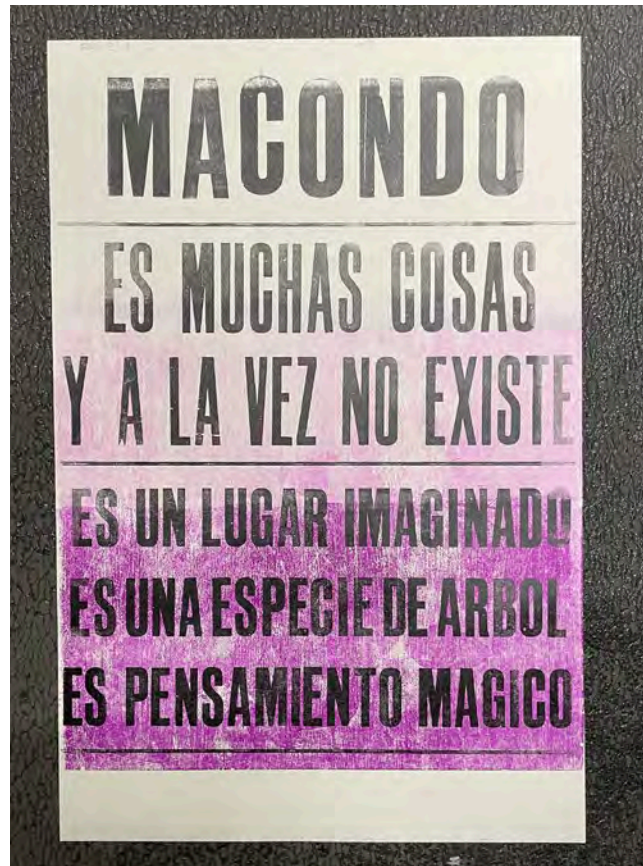


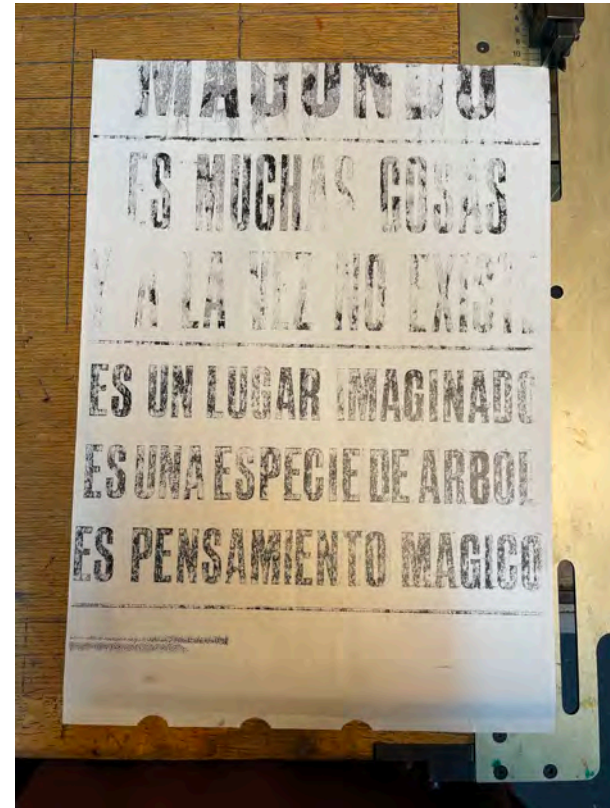
Less sheets to make
a cushion for the print

5.6 result



5.7 result





tried a mistake I made

