

WEEK 01

How can design help
slow down {and/or} focus
digital reading engagement?

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How does text live
within that platform

Grid display requires
consistency and linear
display

Fixness and
reflowability

Multiple direction
reading format

What types of writings are
possible in that space?

(Writing that responds to
randomness?)

A. Content 1st
explore new ways of
publishing on IG plat.

B. Identify new ways of
writing that fit the plat.

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Changes in graphic language = New ways of writing
(ways of displaying)

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WEEK 02

How can GCD be used to explore graphic
languages for digital publishing that help
slow down {and/or} focus online reading?

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REFERENCES

Challenges

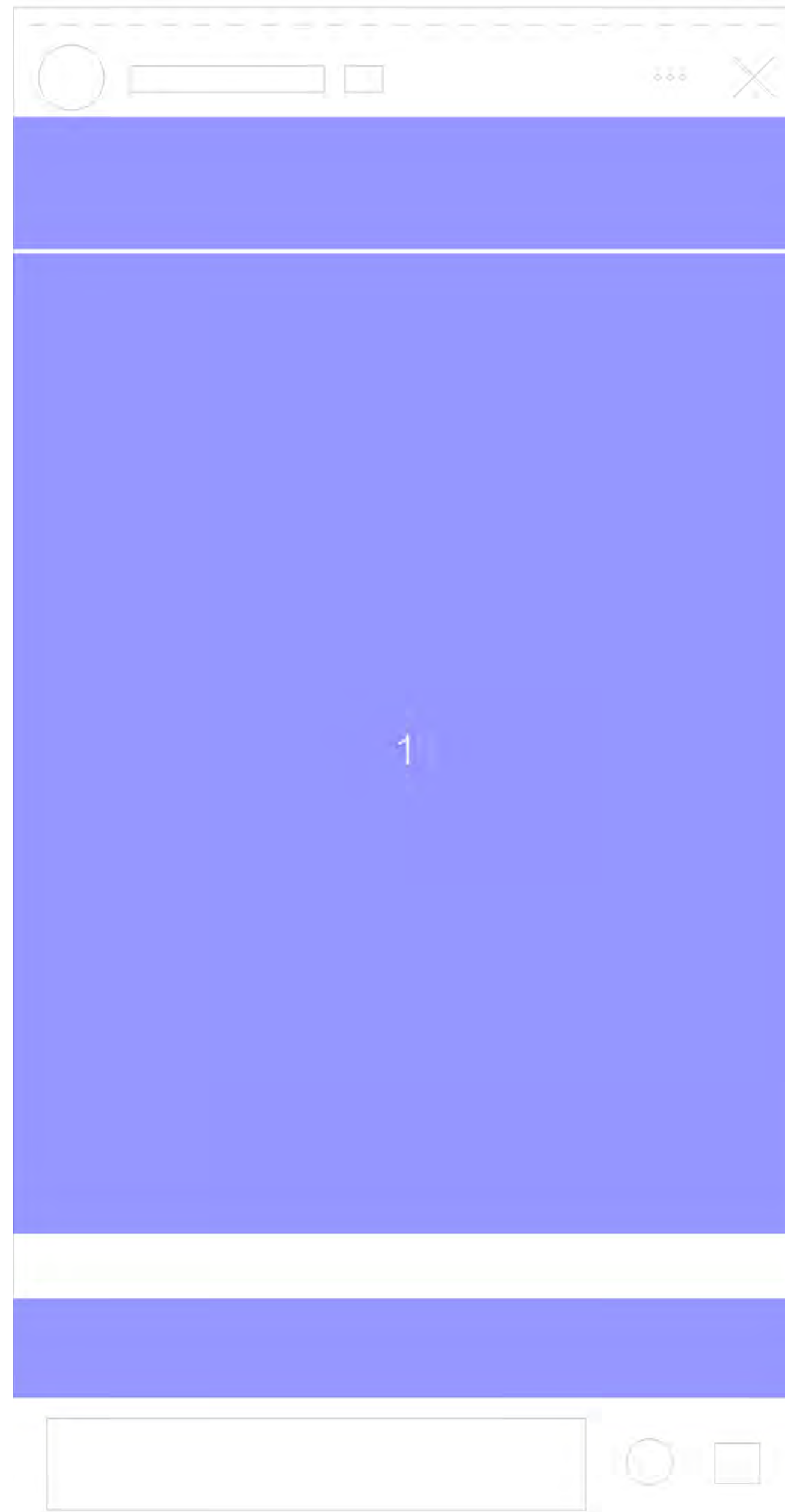
To have and to hold | Eye Magazine

Post Digital Print | A. Ludovico

Reinforces

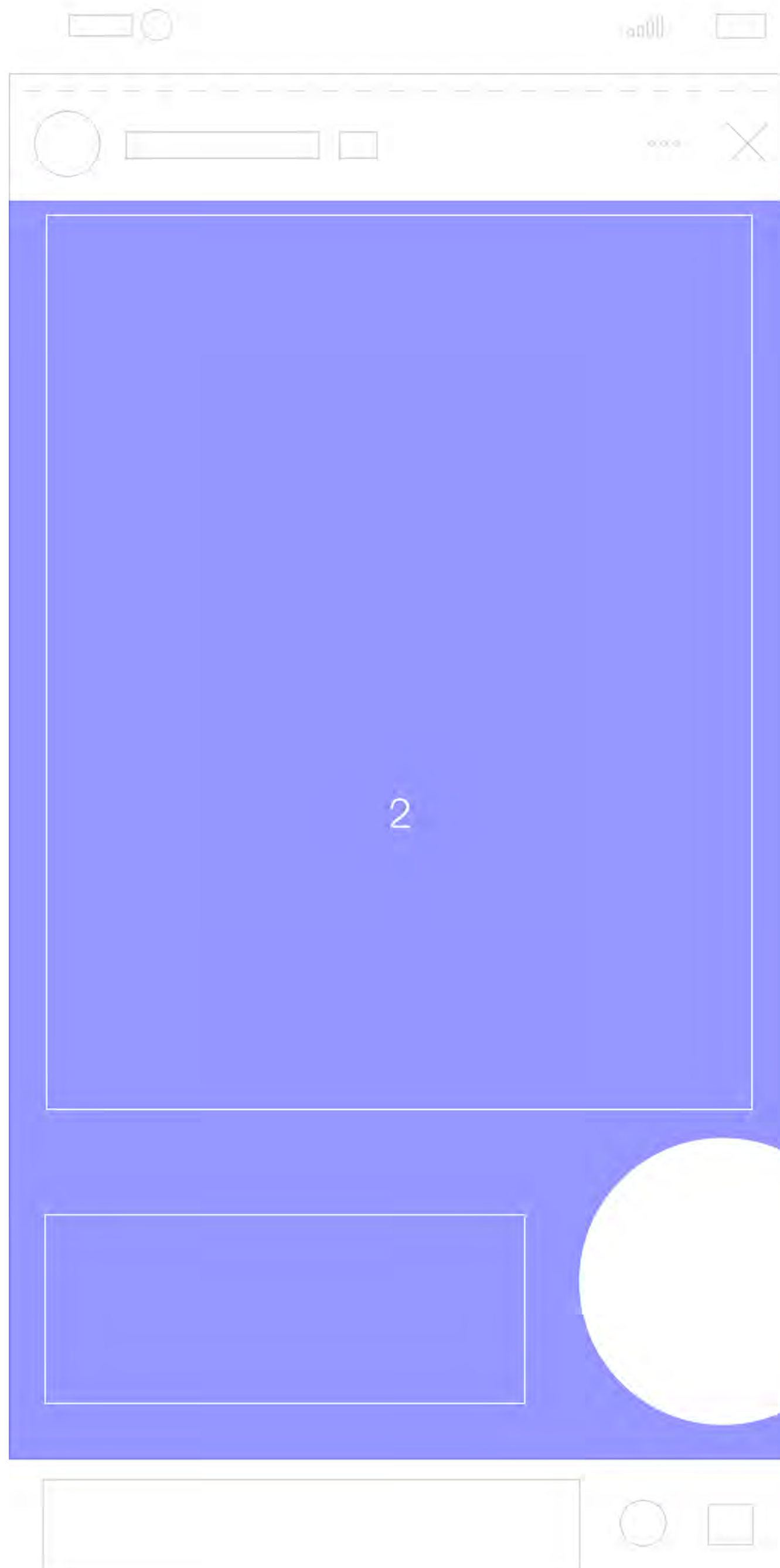
Insta Novels | New York Public Library

Being a Better Online Reader | New Yorker



Translate post composition



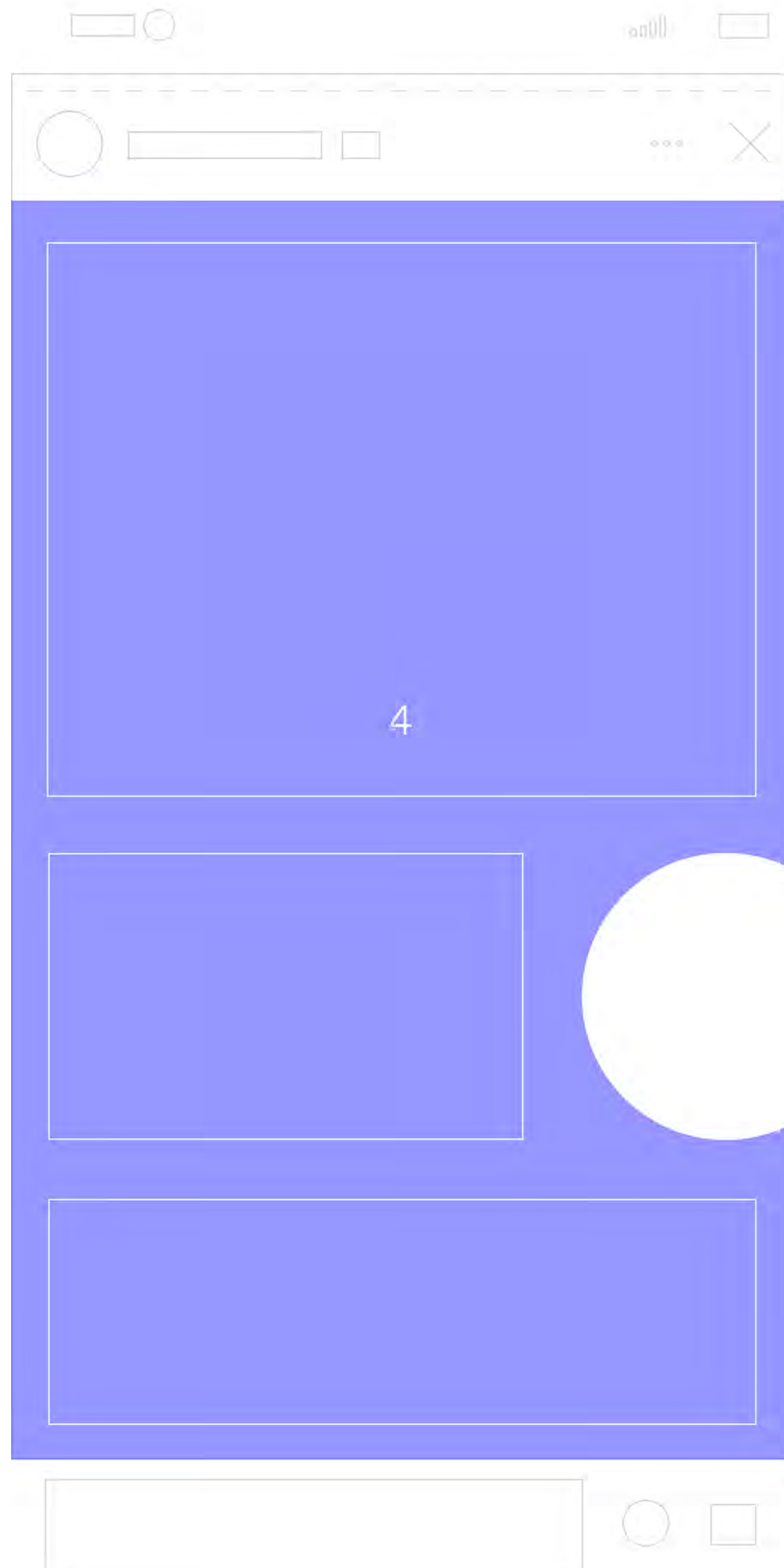


NYPL: guiding the user, thinking about body-device-reading relationship

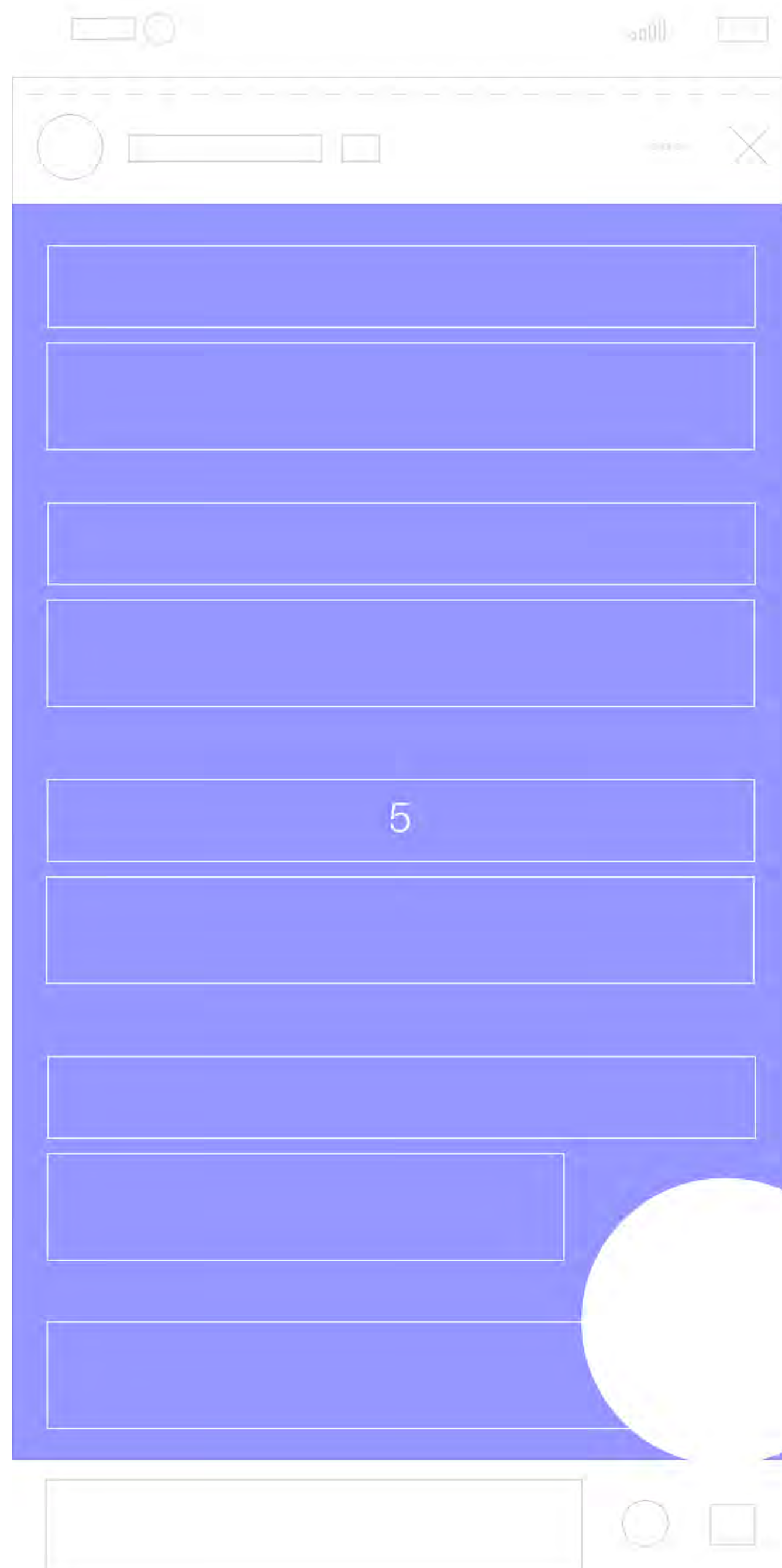
Patterns of online reading | Niels Norman G.



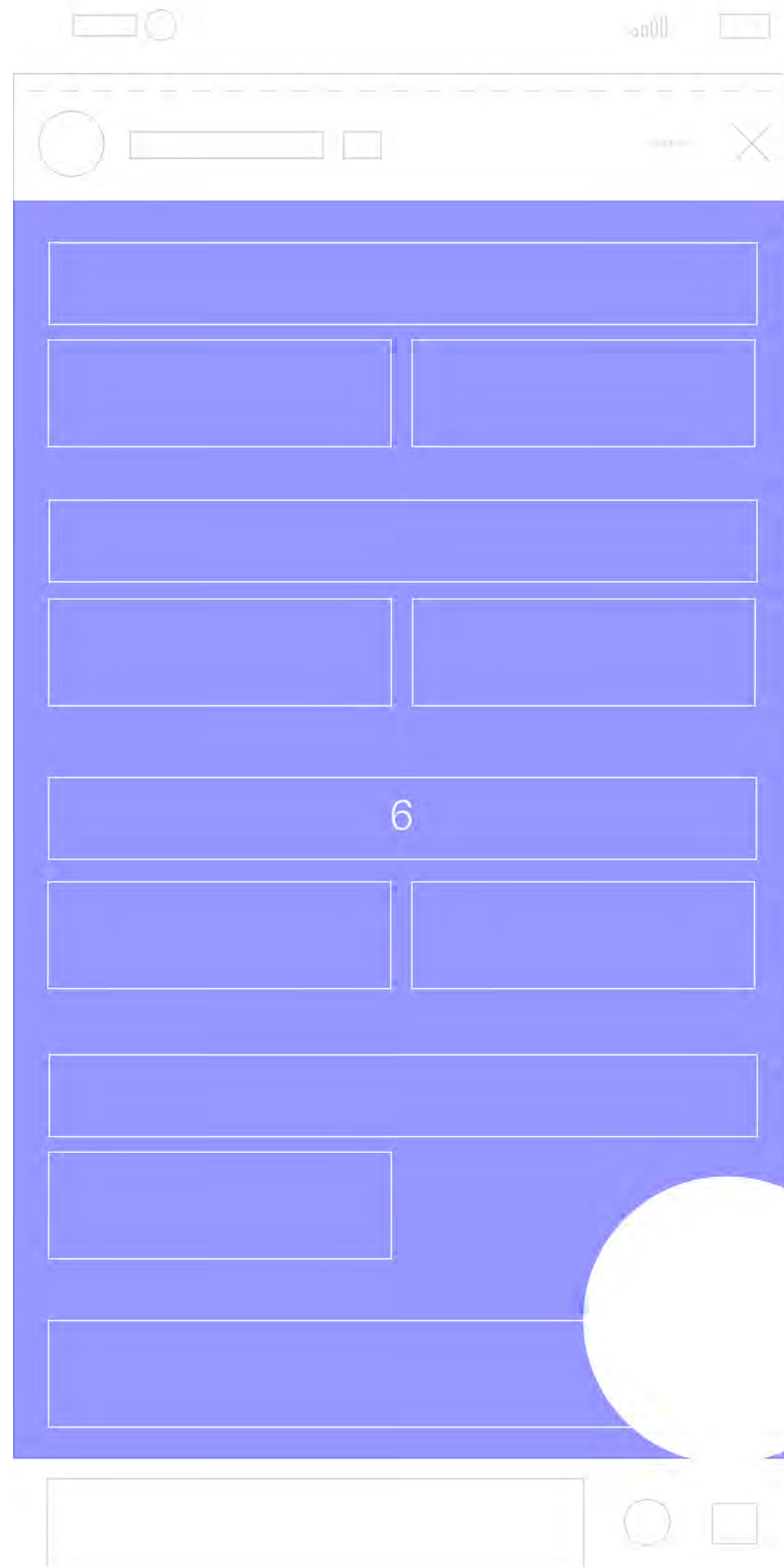
44



Thinking of other thumb positions



Layout ; editing text
Changing disposition and writing
One idea per paragraph & multiple
Multiple subheadings



Layout ; editing text
Lawnmower skimming patter
Further dissecting text



Translating other qualities of print?
Sense of weight